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Sm;)e Perfected(TM) Launches Campaign to Provide Free Whitening for Patients Through Local Dentists in Effort to Help Unemployed Get Hired

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Sm;)e Perfected(TM) has pledged to help get people employed by giving them a very important tool considered vital to nailing the next job interview - a white beautiful smile utilizing the Sm;)e Perfected(TM) teeth whitening system.

ORLANDO, Fla., June 7, 2013 /PRNewswire/ -- Sm;)e Perfected(TM), for a limited time, will provide free whitening for patients through local dental offices that are Sm;)e Perfected(TM) providers in a campaign to help people land their dream job, one smile at a time. Sm;)e Perfected(TM) realizes that a great smile opens doors and they have pledged to do their part in order to help people struggling to find a job.

Sm;)e Perfected(TM) knows that confidence and enthusiasm during a job interview is so important in making a positive impression.

A quick Google search for "Smile During a Job Interview" will bombard the searcher with how important a smile is during the job search.

Studies have shown that if an applicant doesn't like their smile they will consciously hide their smile.

Nicole Vulcan of Demand Media, outlined recently "How to Smile in an Interview" writing that it is the little things that can make the difference in a job interview. She continues to point out that a smile is more than common courtesy. A smile shows enthusiasm about the job and the interview.

Enthusiasm is key, says Richard Nelson Bolles, author; "What Color is Your Parachute?" as reported in a 2007 MSNBC successful job interview article. Prospective employers want to see energy, a willingness to work, and a bright smile will help convey that.

Nancy R. Mitchell, The Etiquette Advocate, states, "Don't Underestimate the Power of a Smile." She talks about how a lack of "smile" may imply being mad, nervous, or psychotic, emphasizing that a great smile shows a pleasant nature as well as confidence; it invites others to get to know one's true personality.

D.A. Hayden and Michael Wilder wrote an article and described "your smile during a job interview as your biggest secret weapon." They go on to say that a good smile shows the employer the prospect is warm, open and friendly, which are desirable assets for all employers.

In an interview with Sm;)e Perfected(TM) CEO, William L. Balanoff, DDS, MS, FICD, Dr. Balanoff explained that companies have a responsibility to help people in their community in ways that are imaginative and innovative. Dr. Balanoff can't hire everyone but he states that his company has the ability to impact people's lives by giving them a better smile. Travelling throughout the country, Dr. Balanoff states that many dental offices want to help their fellow citizens in their local hometowns. Dental offices can whiten the teeth of their unemployed or underemployed patients, giving them the confidence of white teeth and a great smile during an interview to improve their chances of landing their dream job.

Sm;)e Perfected(TM) will help defer the cost to the dental offices by giving the dental offices free Sm;)e Perfected(TM) Whitening kits provided the dental offices donate their time to deliver the whitening treatment to their unemployed patients at no cost.

This special opportunity presents a unique win-win scenario for the local dental offices, the offices spread good will in their community, boosting the dental practices' visibility and good standing. In turn, patients like to go to a dental practice that cares about the local community. Sm;)e Perfected(TM) is excited about the partnership with grass roots dentists and their dental team members, and eager to make a difference in the community helping feel better about themselves one beautiful smile at a time.

About Smile Perfected:

Sm;)e Perfected(TM) is the fastest growing 20 minute tooth whitening system in the market today -- success hinged upon the importance of a dentist being involved in the whitening process for best results.

To achieve dramatically whiter teeth, in less time, and with reduced sensitive -- contact us today for complete details regarding the Sm;)e Perfected local dentist free whitening campaign today: <http://www.smileperfected.com>.

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