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## Smile Perfected 20 Minute Whitening System Supports the American Dental Association's Preference of Dental Supervision During Treatments

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 Text 

ORLANDO, Fla., May 23, 2013 /PRNewswire/ -- The teeth whitening experts at SmilePerfected.com have announced their approval and support of the American Dental Association (ADA) considerations paper discussing tooth whitening treatment considerations. Smile Perfected feels it is very important that a dentist and the dental team are involved in the treatment decision for a patient considering teeth whitening.

Sm;)e Perfected(TM) is the fastest growing 20 minute whitening system in the market, its success hinged on the critical premise that people considering whitening should include their dentist in the decision making process.

In a recent interview, Dr. William L. Balanoff, CEO and CMO, strongly states that, "a dentist and his team should and needs to be involved in the whitening process for best results." Dr. Balanoff referenced the ADA's position paper on the subject and strongly supports the ADA as an advocate for the dental team and the patient.

According to the site, a number of home kits, gels, peroxides, bleaches, UV and LED treatments promising to whiten teeth claim to provide everything that is needed for an effective treatment, dramatically whiten teeth, and clean stains from the convenience of home. These procedures may or may not be effective, but all are missing the careful and considered eye of a family's trusted dental professional.

"Patients can achieve dramatically whiter teeth, hassle-free, in approximately 20 minutes time, at the conclusion of their dental visit as a wrap up to their visit with their family dentist," added Dr. Balanoff, adding, "the relationship a dentist has with his patient is sacred, they are responsible to ensure their patients use only the best products available and ensure the best results."

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According to the site, the system is extremely simple and inexpensive compared to traditional professional dentist treatments, another reason for patients to leave the office with a bright smile, whiter teeth and bounce in their step.

About:

About Smile Perfected:

Sm;)e Perfected(TM) is the fastest growing 20 minute tooth whitening system in the market today -- success hinged upon the importance of a dentist being involved in the whitening process for best results.

To achieve dramatically whiter teeth, in less time, and with reduced sensitive -- visit here to learn more about the Sm;)e Perfected whitening system today: <http://www.smileperfected.com>

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